

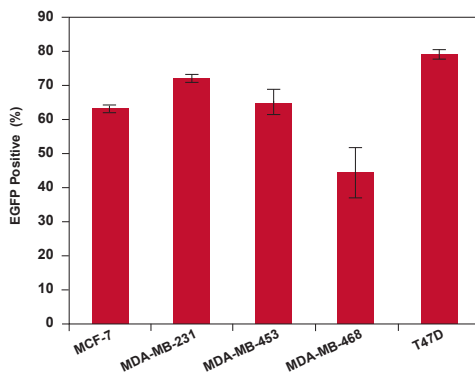


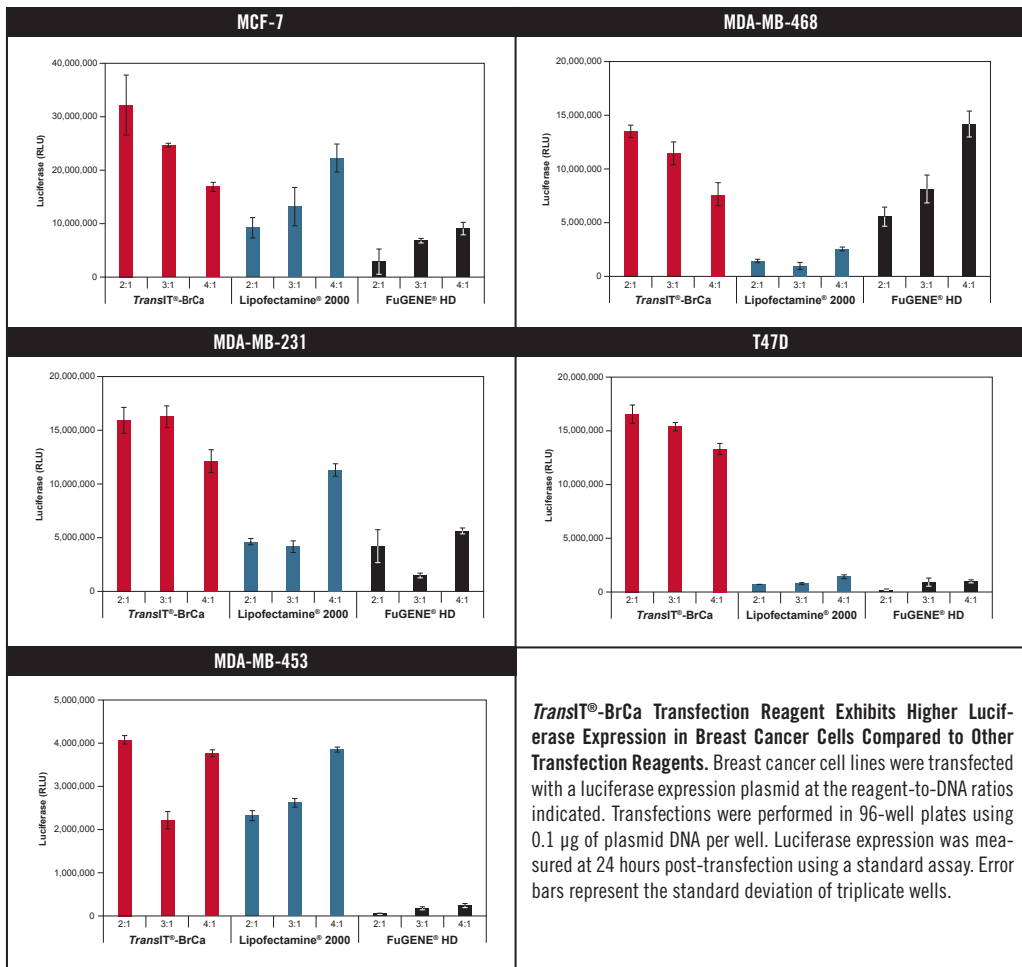
***TransIT*[®]-BrCa Transfection Reagent**

The first reagent designed and optimized for breast cancer cell lines.

- **Optimized for DNA Delivery** - Achieve high expression levels in multiple breast cancer cell types
- **Low Cellular Toxicity** - Maintain cell density and reduce experimental biases due to toxicity
- **Superior Transfection Efficiency** - *TransIT*[®]-BrCa outperforms competitor reagents in numerous breast cancer cell lines

***TransIT*[®]-BrCa Transfection Reagent Yields High Efficiency Plasmid DNA Transfection in Breast Cancer Cell Lines.**
For experimental details, please visit:
www.mirusbio.com/BrCa





TransIT®-BrCa Transfection Reagent Exhibits Higher Luciferase Expression in Breast Cancer Cells Compared to Other Transfection Reagents. Breast cancer cell lines were transfected with a luciferase expression plasmid at the reagent-to-DNA ratios indicated. Transfections were performed in 96-well plates using 0.1 µg of plasmid DNA per well. Luciferase expression was measured at 24 hours post-transfection using a standard assay. Error bars represent the standard deviation of triplicate wells.

TransIT®-BrCa Transfection Reagent



PRODUCT NO.	QUANTITY
MIR 5504	0.4 ml
MIR 5500	1 ml
MIR 5505	5 x 1 ml
MIR 5506	10 x 1 ml

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